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Stanley R. Whitcomb and Tony LeVecchio Join Alpha Bay Board of Directors

Salt Lake City, UT—December 26, 2006—Retail systems software and services provider, Alpha Bay Corporation, announced today that Stanley R. Whitcomb and Tony LeVecchio have been named to the Alpha Bay Board of Directors.

“We are excited to have two executives with such dramatic careers join our team,” said Jack Blount, CEO and founder of Alpha Bay Corporation. “Stanley Whitcomb’s intimate knowledge of both retail customer’s needs and the value that technology can offer retailers is a great asset to Alpha Bay. He will be instrumental in helping us deliver real-time IT solutions that retailers must have to compete in a world of increased customer demands, fierce competition, and tight margins.

Mr. Whitcomb has more than 25 years of leadership experience in retail technology. He currently operates his own consulting practice, Black Mountain Consulting. Prior to Black Mountain Consulting, Mr. Whitcomb was Senior Vice President of Information Technology for American Stores Company, one of the nation’s largest retail grocery and drugstore operators. At American Stores, Mr. Whitcomb was responsible for all aspects of the information technology and satellite communications and successfully led a team of more than 800 professionals and 300 consultants and contractors in a project that covered the entire supply chain, store operations, and financial systems.

Mr. Blount further commented, “Tony LeVecchio’s extensive financial experience, in addition to our long time business and personal relationship, brings both a strategic financial leadership and a large network of business-influential associates to help Alpha Bay execute key strategic initiatives from partnerships to potential acquisitions.”

Mr. LeVecchio has over 30 years of financial and administrative experience with Xerox Corporation, Exxon Office Systems, and N.V. Philips. Mr. LeVecchio is president of his business advisory firm, The James Group, where he assists growing technology companies by developing their financial strategies and capitalization requirements. He currently serves on the corporate boards of six companies, both public and private, and has served on two previous boards with Mr. Blount.

“We are confident that these two board seats have been filled by enthusiastic and highly qualified leaders,” said Blount. “Their insight will be of great value as we continue to experience rapid corporate growth in North America and internationally.”

About Alpha Bay

Alpha Bay Corporation is a retail systems software and service provider that delivers state-of-the-art technology solutions to service the burgeoning demands of today’s retailers who compete in an ever changing world of foreign competitors, online retailers, disintermediation, and an endlessly growing set of customer expectations. Alpha Bay AIRS™ enterprise retail system is built on a Linux and Java based SOA/ESA platform environment through a Web 2.0 interface and supports DB2, Oracle, SQL 2005, Netezza, and Teradata. Visit our website at www.alphabay.com.

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