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## **Alpha Bay Corporation Opens New Corporate Headquarters**

Salt Lake City, UT—December 12, 2006— Retail systems software and services provider, Alpha Bay Corporation, today announced the opening of its corporate headquarters in Salt Lake City, Utah, as well as a new development office in Boulder, Colorado. The new facilities offer more than four times the capacity of the former corporate offices and are designed to support current growth and allow for additional future expansion. This expansion positions the company for rapid growth in the Retail Enterprise Software industry.

“Our expanded operations in Salt Lake City and Boulder will support the rapid corporate growth both in North America as well as internationally in Europe and China,” said Jack Blount, CEO and founder of Alpha Bay Corporation. “We have a 21<sup>st</sup> century solution for an under-served retail IT market, and we are excited about the extensive benefits we can provide.”

Along with the new offices, Alpha Bay has added to the management team and is investing heavily in research and development to bring new leading-edge enterprise software to the retail industry. Due to its position as a major business and airport hub, Salt Lake City is a strategic location for the Alpha Bay headquarters. The Colorado office is located in the Interlocken Advanced Technology Environment in the high-tech Denver-Boulder Corridor. This allows Alpha Bay to attract and retain skilled staff for the Research & Development department.

“U.S. population is forecast to double from 300 million to 600 million in the next fifty years,” said Blount. “That means a comparable growth in retailing as we add twice as many new consumers per day as we have added in the past fifty years. The result is that retail operations are growing more complex and therefore demand ever better IT solutions. We have that solution.”

### **About Alpha Bay**

Alpha Bay Corporation is a retail systems software and service provider that delivers state-of-the-art technology solutions to service the burgeoning demands of today’s retailers who compete in an ever changing world of foreign competitors, online retailers, disintermediation, and an endlessly growing set of customer expectations.

Alpha Bay AIRS™ enterprise retail system is built on a Linux and Java based SOA/ESA platform environment through a Web 2.0 interface and supports DB2, Oracle, SQL 2005, Netezza, and Teradata.

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